

THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

Number 138

May 1966



PRESIDENT LYNDON B. JOHNSON, visiting USDA on April 5, presents a Special Merit Award for outstanding cost reduction to the Office of the General Sales Manager. Manager Frank LeRoux accepts the award on behalf of his FAS unit.

PRESIDENTIAL AWARDS GO TO FAS

President Johnson visited USDA April 5 to give 35 Department employees and units Special Merit Awards for outstanding cost reductions.

Two awards went to FAS: one to the <u>Sales</u>
<u>Manager's Office</u> for \$4,335,000 savings by
converting a number of P.L. 480 donations to
concessional sales, and another to Grain Division's <u>Richard L. Cannon</u> and <u>Lyle P. Schertz</u>
(now in ERS) for saving \$38,000 by improving
reporting systems for foreign grains.

SECRETARY FREEMAN VISITS BRAZIL AND VENEZUELA

Secretary Freeman attended a mid-April Pan American Soil Congress in Sao Paulo, Brazil, and also visited in Venezuela.

Former attache Ed Quinones (now with ERS) and Gene Olson were among those accompanying the Secretary.

ATTACHE CONFERENCE SET FOR LATIN AMERICAN AREA

Guatemala City is the place and May II-17 is the date set for a conference of all 15 agri-cultural attaches and officers at Latin American posts.

A number of FAS/Wash officials and representatives of Congress are slated to attend the meeting.

Dale Farringer, Latin American area officer, says that discussions will be mainly "panel-type," centering around market development, trade policy, and Food for Peace.

Dalton Wilson will be "host" attache. Other participating attaches will be: Bob Adcock (Bogota), Henry Buckardt (Montevideo), Joe Dodson (Buenos Aires), Frank Ehman (Port-of-Spain), Jim Gehr (Caracas), Jack Hobbes (Santo Domingo), "Scotty" Kevorkian (San Jose), Jerry Kuhl (Rio de Janeiro), Carlos Ortega

(over)

(Conference)

(Quito), Wally Rowan (Santiago), John Scholl (Mexico City), Dick Smith (San Salvador), Garth Thorburn (Sao Paulo), and Fred Traeger (Lima). VOLCANOES Fuego and Acatenango guard ancient capital of Guatemala -- picturesque Antigua -- on outskirts of Guatemala City, site of Latin America attache conference scheduled for mid-May. Photo courtesy of Pan American Union.



ZAGLITS HEADS WEST

Oscar Zaglits -- USDA expert on international finance -- has retired to California: 1720 Chapala Street (Apt. 2), Santa Barbara, 93101

He was longtime chief of the International Monetary Branch from its establishment in the late 1940's until 1958.

Since then, Oscar has been chief agricultural advisor of the U.S. Mission to the European Communities (USEC), first in Luxembourg and later in Brussels -- and on the negotiating team of The Kennedy Round, in Geneva.

> USDA/FAS AWARDS PHOTOS NEXT ISSUE

A SON FOR SONIA

Mr. and Mrs. Daniel P. Flanigan announce the birth of a son, Christopher Daniel, 7 lb. I oz., on March 30 in Silver Spring, Md.

Mrs. Flanigan (née Sonia Hancher), of the Foreign Travel Section, says she doesn't want anyone stranded, so she will be coming back to work soon — about the end of June.

WILSON - DAVIS

Edna C. Wilson and Cecil B. Davis were married April I in Pretoria, Republic of South Africa.

Mrs. Davis is secretary in the Kenya attache office. Her husband, an American citizen, is employed by RCA at the Satellite Tracking Station near Pretoria.

appointments:

A foursome of new assistant attaches will be heading out in June for their respective posts on four continents.

JOHN P. BOGUMILL heads for the Congo to succeed John Lynch as assistant attache in Leopoldville.

Bogumill recently transferred to FAS from ERS's international monetary branch, which he joined in '63 after a year with Department of Labor.

Overseas duty isn't exactly new to him after 4 years (1951–55) with the Air Force in England and Okinawa. He then came home to get a BA in economics from Univ. of California, Los Angeles, where he's also done economics graduate work. Too, he's put in time on advanced linguistics at the Mexican-American Cultural Institute, Mexico City.

His home town is Rib Lake (Wis.), and he happens to be a judo expert. He and his wife, Avis, have two young sons, 3 and I.





GUY L. HAVILAND, JR. is slated to take over <u>Stanley Phillips</u>' assistant attache desk in New Delhi.

Guy is a "senior" junior pro who joined FAS in '58 after 2 years with ARS. He has served successively in Trade Statistics, Livestock & Meat, and Program Operations -- where he's been acting chief of reports and analysis branch the past 9 months. Work in program analysis has taken him to about 25 countries.

A golfer with a long drive, Guy is a native of Middleburg, N.Y. and has a BS in ag economics from University of Maryland. His wife is the former Elizabeth Ann Lattin. Daughters are June, 9, and Ruth Ann, 8. Son Scott is going on 4.

ROBERT W. JOHNSON (Bob) is succeeding Shackford Pitcher as assistant attache in Rio de Janeiro.

Bob hails from Maynardville, Tenn. His degrees are from the University of Tennessee -- a BS in dairy technology and MS in ag economics. He's working toward his PhD at American University.

He joined USDA in '57 and came to FAS's Program Operations Division in September '63. Before starting his career here, Bob got 4 years of food-and-agriculture experience with the Air Force, as food inspector.

Bob's wife is Lora Jean. They have two children: daughter Frances, 8, and son Jody, 6.





ALFRED R. PERSI (AI) departs for Brussels to take over <u>Carmen Nohre</u> s assistant attacheship at the U.S. Mission to the European Communities (USEC), to which <u>John Montel</u> is attache.

Al joined Trade Policy in early '63, and that fall was in Geneva working on U.S. tariff schedule revisions. Previous jobs were with U.S. Tariff Commission, Bureau of Int'l Commerce, and U.S. Army (2 years in Korea). A native of Lynn, Mass., he has a BA from Holy Cross College (Worcester, Mass.) and has done graduate work at Georgetown U.

 Photography, woodfinishing, and swimming are his hobbies. His wife, Amparo, is a biochemist who attended U. of Vermont. They have a daughter, Elizabeth, 10 months old.



H. C. (Doc) Lint dropped into the South Bldg, the other day looking spry as ever after driving a car from his retirement headquarters in Wichita to his married daughter's home in Connecticut.

Gordon Lloyd, newly arrived ass't attache in Ottawa, survived his first field trip -- to meet the cotton trade in Montreal. Later he was acting attache for 3 days while his boss, Dick Roberts, was in Montebello, Quebec, at annual meeting of the National Dairy Council.

Phil Eckert -- onetime attache in Bonn and recent acting director of Grain Division -- has once again left FAS to be Chief of Party, for Agriculture, with US/AID in Ecuador. Bill Starkey is acting director of Grain Division.

Attache Larry Thomasson is newly elected treasurer of the American Men's Luncheon Group of Lisbon.

Gwynn Garnett, onetime FAS administrator and now president of Bidco Development Corp., was an April guest of Attache Dick Schwartz and his staff in Leopoldville.

Former attache Lloyd Williams (Trade Projects) is "cover boy" and author of a feature article, "My 30 Years With Diabetes," in the Jan.-Feb. issue of FORECAST -- the American Diabetes Association's national magazine, with over half a million readers.



BOOKSHELF

One of FAS's old-timers, Owen Dawson, is a co-author of a new book:

FOOD AND AGRICULTURE IN COMMUNIST CHINA, by Owen L. Dawson, John Lossing Buck, and Yuan-Li Wu. Published by Praeger and also Pall Mall Press for Hoover Institution on War, Revolution, and Peace, Stanford University, 1966, 172 pp. MEETS THE PRESS. In Toronto, Attache Dick Roberts (left) gives an award to Peter Lewington, president of the Canadian Farm Writers Federation, for a radio feature and article in Country Guide about cattle feeding on his Larigmoor Farm at Ilderton, Ontario.



BULLISH MARKET?

When an American bull goes directly to continental Portugal for the first time, it's news — at least to cattle exporters.

That's what happened a few weeks ago when an Illinois Farm Bureau Trade Development Mission presented Portugal with a U.S. Holstein-Friesian bull.

Attache Larry Thomasson was master of ceremonies when the "pioneer" bull was presented to Portugal's Secretary of State for Agriculture, Victoria Pires.

Portugal plans to increase its milk and meat output, and chances are good that the country may turn to the U.S. for dairy breeding stock.

PORTUGAL'S Secretary of State for Agriculture, Victoria Pires (left), accepts from a member of the Illinois Farm Bureau Trade Development Mission registration papers for Holstein bull presented to Portugal by the Mission. Attache Larry Thomasson is at right, beside Ambassador George W. Anderson, Jr., hidden from camera.



"JOIN FAS, YOUNG MAN"



Photo courtesy Wichita Eagle.

A young Kansas potential attache is being briefed here by Attache Henry Baehr (Vienna) in the course of an interview he gave to the WICHITA EAGLE newspaper during home leave early this year.

Henry's young friend is Bill Bradley, son of Mrs. Hassell Bradley, the staff writer whose interview and lively 3-column story gave Midwest readers a picture of the life and labor of at least one of FAS's attaches.

SMITH TURNS TOURIST GUIDE

Californians on a "Farm to Farm" tour of Central America had <u>Attache Dick Smith</u> as a guide when they visited El Salvador.

Dick and the Salvadoran Minister of Agriculture Rene David Escalante accompanied the touring farmers on a field trip to a big cotton farm and gin in the Department of Usulutan.

The trip was arranged by the Salvadoran Cotton Co-op and a local agricultural organization called "Amigos de la Tierra."

ON THE AIR

FAS/W's top man on Indian affairs, Associate Administrator C. R. Eskildsen, gave TV viewers a report in April on India's food crisis. He was featured on USDA's weekly TV show "Across the Fence," broadcast in color over Washington's Channel 4, and carried by 14 other TV stations across the nation.

Meanwhile, the voice of Afif Tannous, Mid-East and Africa area officer, was being heard all over the Arab world via the Voice of America.

Before Afif left on his recent tour of posts in his area, he had taped an interview in Arabic with the Voice's commentator Sa'id Jebrin. He talked about the critical role of agriculture in Middle East developments.

"The Tobacco Situation in Southern Rhodesia" was subject of a USDA SPECIAL AGRITAPE interview with Joe Williams (ex-Salisbury). Joe is now enjoying home leave in Winston-Salem.



THE FRS LETTER

To U. S. Agricultural Attache Posts

United States Department of Agriculture Foreign Agricultural Service Washington 25, D.C.

Send contributions to Audrey Cook, Editor. Rm. 5916-South, Ext. 4928

CALIFORNIA farmers and wives, on a Central American tour sponsored by the California Farm Bureau, are guided in El Salvador by Attache Dick Smith (front, rt. with dark glasses) and Salvadoran Minister of Agriculture Rene David Escalante, standing next to Dick,



INTERNATIONAL INCIDENT

A "beautification" program in Ecuador has sprouted from Food for Peace, says the Netherlands agricultural attache in Washington, Abe Tuinman, after a trip to Latin America.

Dr. Tuinman, who has high praise for FAS attaches he visited on his tour, reports that Food for Peace tin containers are being used as flower pots!

"And, what's more," he says, "your attache in Ecuador, Carlos Ortega, really went out of his way to show me that not a scrap of P.L.480 shipments is wasted. I was really impressed to see that even fiber sacks are being reused —as children's underwear."

On his Latin American trip he also visited with Jerry Kuhl (Brazil), Wally Rowan (Chile), and Bob Adcock (Colombia).

Tuinman's many American friends will be sorry to hear that after 10 years in Washington he is leaving for Rome in August. He will be liaison officer with FAO and Netherlands agricultural attache to Italy, where he will be able to renew his friendship with Attache Bob Tetro.



SISTER INES, of St. Vincent de Paul Orphanage in Quito, Ecuador, takes Dr. Abe Tuinman, Netherlands attache in Washington, on a tour of the orphanage's child feeding center, and shows him one of 200 geranium plants flourishing there in Food for Peace tin containers.



ATTACHE ORTEGA (right) and Dr. Tuinman admire the ingenuity of Sister Ines in using Food for Peace flour sacks to clothe destitute children of the orphanage.

FRUITFUL MISSION TO AUSTRALIA

Bill Rodman was attache host in Australia to a 4-man U.S. canned fruits mission composed of California industry men and Don Rubel, ass't administrator for commodity programs.

Purpose of the mission's 2-week trip was
"to establish communications" between California canning industries and their competitive
Australian counterparts -- and also to learn how
the Australian Canned Fruits Marketing Board
operates.

On a field trip to canneries in the Goulburn Valley north of Melbourne, the group toured the Shepparton Preserving Co., which Rubel classes as "one of the most modern canneries in the world."

IN COLOMBIA. Minister of Agriculture José Mejia Salazar (left) and Attache Bob Adcock (right) congratulate each other after signing of a Title IV, P. L. 480 agreement. In background, 1.to r. are Ambassador Covey T. Oliver, US/AID director James Fowler, and Colombian Minister of Finance Joaquin Vallejo.



U.S. FRUITS MISSION and their Australian hosts pose in front of ultra-modern Shepparton Preserving Co. plant near Melbourne. Front row, 1. to r.: Attache Bill Rodman; P. N. Mark, executive vice president, Tri-Valley Growers; Hon. P. V. Feltham, director of Shepparton Preserving Co.; F.C. Cullen, mgr., California Packing Corporation's export department; and L. Adams, chairman, Australian Canned Fruits Board. Back row, 1. to r.: Company officials, G. Crespin, J. Hutton (general mgr.), and R. Byham; Donald M. Rubel, FAS ass't administrator for commodities; and A. Heiser, executive vice president for sales, Tillie Lewis Foods, Inc.



LET US GET THE RECORD STRAIGHT

Spring fever had ill effects on the March-April contents of the FAS LETTER.

I. Apologies to W. Garth Thorburn (Sao Paulo) and Larry Thomasson (Lisbon), whose names were inadvertently omitted from participants in the first Junior Professional Orientation program back in 1954.

2. Nigeria is the world's second largest cocoa producer and exporter. (We accidentally dropped the word "second" in captioning last issue's picture of the Kinzhuber family in Lagos.)



AFIF TANNOUS (center), addressing Lagos branch of Society for International Development during his recent tour of African posts for which he's area officer. Flanking Afif in the USIS auditorium are Dr. Lawrence Fabunmi, director of the Nigerian Institute of Int'l Affairs and president of the Nigerian branch of the SID, and Mrs. Titi Lola Sodeinde, program chairman.

A DAY IN THE LIFE OF AN ATTACHE

By Frank Ehman*

Getting a report on Haitian fibers took some doing. The trip from my Port-of-Spain headquarters in Trinidad to Port-au-Prince was easy. But round-trip from there to Haiti's north coast sisal area was hard.

Roads are so bad that taxis cost about \$100 for the fairly short trip that may take 9 hours. And Haitian Airlines had suspended scheduled flights of their DC-3's because a crash the week before had killed all on board. So I chartered a 2-seater plane -- an AT-9 World War II Haitian airforce trainer with parachute as SOP equipment. The pilot strapped it on my back but didn't explain in his French-English how to use the thing. (Thoughts of a solid, if scarred, desk in the So. Bldg. crossed my mind!)

I felt heroic as an astronaut. But we soared smoothly over the high mountains and landed smack on the big Dauphin sisal plantation, where company officials took me on an interesting tour of factory and plantation.

After an overnight in Cap-Haitien, the question was how to get back to Port-au-Prince? Best chance was to catch a DC-3 flight. But no reservations can be made, and it's a case of first-to-the airfield gets a seat, if weather is good -- i.e., a clear day with mountains visible. Despite the required conditions, all flights were cancelled for unannounced reasons.

I was thus isolated at Cap-Haitien. I had important appointments with Haitian officials at Port-au-Prince for that afternoon and the morrow. What to do?



MR. AND MRS. DAMIAN MIRANDA



HITCHHIKING IN HAITI. Attache Frank Ehman (left) on a field trip early this year, gets a ride with Eldon Turnidge, director of Oriental Missionary Society headquarters near Cap-Haitien.

Would Art Minor and Tom Morrow o.k. a \$100 voucher for a taxi that might not even get me to my destination? No.

Could I venture to ride in a bus (sort of a cattle truck with planks across the back) that ran only at night? No.

A nearby Oriental Missionary Society solved my problem. It had a neat 2-engine Apache plane. The director, Eldon Turnidge, gave me a delightful flight to Port-au-Prince. And when I walked into our embassy, the staff said, "So glad you're back! But we just hired an AT-9 to fetch you. It has no radio, so we can't recall it. They'll send their bill to you at Port-of-Spain."

(Note: A long-needed report, "Haiti: Fibers" (AGR 12-84) was done by Ehman, Port-of-Spain, shortly before Jack Hobbes became Santo Domingo attache with responsibility for Haiti, Jackis giadthat Frank took this report off his back, and Frank is glad that Jack is now reporting on a part of the big Caribbean territory he was formerly covering.)

QUITO WEDDING

Best wishes to Damián P. Miranda and Susana Paz Valdivieso, who were married in Quito on March 19. Damian is agricultural assistant on the attache staff in Ecuador.